

## Experience

### Graphic Designer

Flightpath (09/2021 - Present)

- Created storyboards, wireframes and prototypes to illustrate design concepts and demonstrate user journeys
- Designed visually appealing and user-friendly websites that increased customer conversions by 23%
- Provided quality assurance on creative deliverables all while experiencing fast paced work, rush requests and quick updates

### Graphic Design Intern

Development Counsellors International (01/2021 - 09/2021)

- Worked closely with our Senior Design Manager and in-house graphic design team to deliver visually dynamic designs for a variety of materials ranging from presentations and marketing materials to the occasional infographic
- Designed beautiful presentations used in campaigns and negotiations, resulting in a increase in new client acquisition
- Collaborated with cross-functional teams to create design solutions that met business goals and user needs

### Graphic Design Intern

Adwanted (01/2019 - 12/2019)

- Worked closely with the sales and marketing team to design power point templates, client presentations, email blasts, print design and assist in designing both client facing and internal materials

## Skills

### Technical

Photoshop      After Effects  
Illustrator      Sketch  
InDesign      Microsoft Office  
Adobe XD      HTML5 & CSS

### Creative

Ideation      Motion Design  
Design Research      Prototyping  
Wireframing      Art Direction  
Storyboarding

## Education

### New York City College of Technology

Communication Design (B.A. 2022)

### Georgia Highlands College

Business Administration (A.A. 2018)